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## ALPHA FLYING'S PLANESENSE FRACTIONAL PROGRAM EXPANDS OPERATING AREA

(Portsmouth, NH) Alpha Flying, Inc. the Portsmouth, NH-based fractional aircraft ownership program, has announced the expansion of its primary service area to include an additional rectangular area covering approximately 210,000 square miles encompassing parts of Arkansas, Oklahoma, southeast Texas, and Louisiana. Among the many airports to be added are Galveston, San Antonio, and Tulsa. A map of the expanded area can be viewed at [www.planesense.aero](http://www.planesense.aero).

According to George Antoniadis, founder and CEO of Alpha Flying, the decision to expand was based on demand from current and prospective owners wishing to fly to and from Texas, Oklahoma, Arkansas and Louisiana. "PlaneSense has always been positioned as the most sensible fractional program based on the economics and performance of the PC-12. Especially in the current economic environment, PlaneSense has attracted many people whom we did not want to turn away. We have worked hard over the past months on the operational aspects to ensure that we will continue to provide the same high level of service that our current aircraft share owners have come to expect from the PlaneSense Program," commented Antoniadis.

Alpha Flying, which uses Pilatus PC-12s in its program, accepted its first plane in 1995. Since then, the fleet has grown to 35 PC-12s, with two additional aircraft scheduled to arrive by the end of 2008. The average age of the fleet is 2.5 years. Antoniadis notes, "PlaneSense is the leading regional fractional ownership program in the world. We have the largest PC-12 fleet in the world and more experience flying PC-12s than any other fleet manager, with more than 50,000 accident-free hours."

Antoniadis credits this success to the Alpha Flying team's dedication to customer service, its focus on an underserved niche and the choice of the PC-12 with its spacious interior and highly economical operating costs. "Although fractional ownership was not a new idea when we started, we pioneered an affordable and cost-efficient solution for companies and individuals who could not justify the high costs of jet travel. PlaneSense was created to address the needs of growing businesses for cost-efficient, short and medium distance, regional travel. In our twelfth year, PlaneSense continues to grow, and the ratio of people leaving our program to those entering it is the lowest in the industry. We have achieved customer satisfaction by providing high quality service which includes listening to our share owners and adapting to their needs.