

THE PILATUS PC-12:

THE SENSATIONAL CHOICE

FOR THE PLANESENSE® PROGRAM

The Pilatus PC-12 Advantage

The Pilatus PC-12 is the perfect match for the small to medium sized entrepreneurial company on the fast track. Cruising at 310 mph and as high as 30,000 feet, it can whisk six passengers and two crew as far as 1,750 miles in its large cabin. Its low costs and high speed make it a competitive choice for business travel even in comparison to executive jets.

□ *Lowest operating costs* - The PC-12's operating costs are 53% lower than jet options. Certainly, a jet *and its higher cruise speed will get you to your destination faster*, but on flights less than two hours, the slight time advantage of the light executive jet is far outweighed by the PC-12's lower operating cost.

□ *Turbine reliability* - The PC-12 is powered by the Pratt & Whitney PT6 turbine engine, a jet engine that runs its propeller and works just like the engines of the jet airliners. The PT6 has one of the best safety records in turbine history.

□ *High technology* - The PC-12, built with legendary Swiss engineering precision, is a high

technology airplane in every respect. Its 21st century cockpit is equipped with the latest multifunction digital avionics and all critical systems feature a high level of redundancy. What's more, the PC-12 is certified to the latest FAA Part 23 rules, which stipulates the highest safety standards.

□ *Wide reach* - The airliners serve 500 airports in the United States. The typical corporate jet can access 5,500. With its unmatched short field capability, the PC-12 can safely operate in and out of over 9,000, including grass strips.

□ *Heavy hauler* - The PC-12 is one of very few airplanes in its class which you can load to its full capacity of six passengers and two crew, their baggage, and carry enough fuel to fly over 1700 miles.

□ *Large, flexible cabin* - The PC-12's cabin is larger and wider than the next best alternative. Unlike many of its competitors, it features a front passenger door and a full, private lavatory. Its large 4'5" x 4'4" rear cargo door is unique and allows you to haul the bulkiest company equipment, or your golf clubs, at a moment's notice.



Photograph by Martin Berinstein



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PUT A BUSINESS AIRCRAFT

AT YOUR BECK AND CALL

WITHOUT BREAKING YOUR BUDGET.



OWNING JUST THE AMOUNT

YOU PLAN TO USE, MAKES A PLANE

AFFORDABLE FOR JUST ABOUT ANYONE

The Personal Airplane

In today's complex world, you must make every minute count. You can't afford to spend your day chasing airline connections, standing in security lines, jostling with airport crowds, and driving rental cars for hours to your final destination. Especially when your competitors fly in their own aircraft directly to their clients' doorsteps. They will have finished two appointments before you even arrive for your first. By day's end they will

competition, you cannot afford to sacrifice productivity by continuing to rely on the airlines. The issue is no longer "can you afford to own an airplane", but "can you afford not to". The question is how?

The PlaneSense® Solution

You need not resign yourself to the airlines if supporting an airplane on your own makes no business sense. Ownership of an entire airplane is not for everyone. If your schedule leaves an airplane idle for long periods of time, the carrying costs are unjustifiable. Setting up and operating a flight department may also prove too onerous.

The superior alternative is the PlaneSense solution. You enjoy all the benefits of airplane ownership at a fraction of the cost. You buy only the amount of airplane you need.

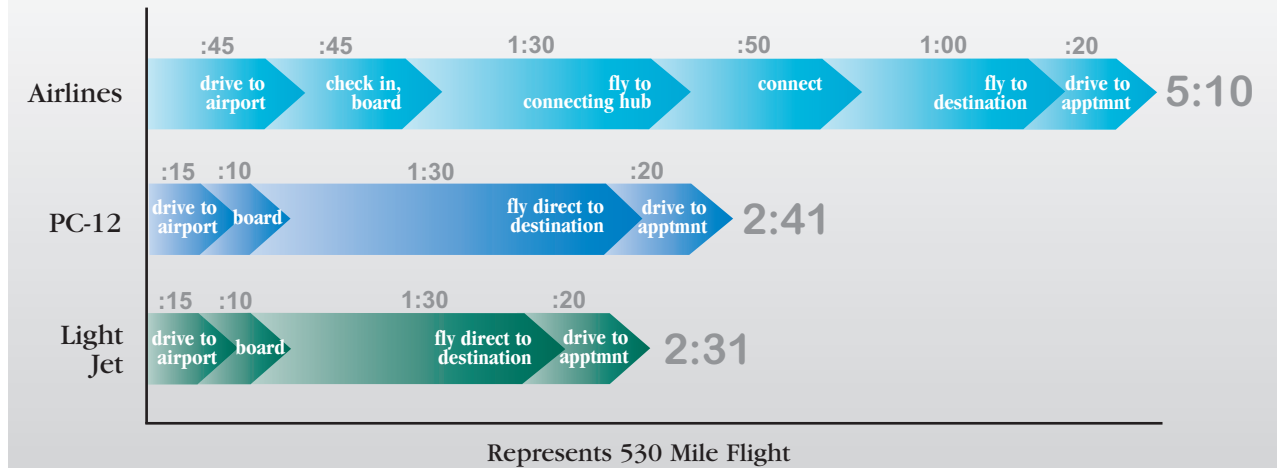
All the airplane you need for a fraction of the cost - In the PlaneSense fractional ownership program you purchase a fraction of an airplane sufficient to meet your flying needs. At

a fraction of the cost.

A half share provides 360 hours a year, more time than most solely owned corporate airplanes fly, at a 50% savings on the acquisition cost.

A quarter share in a PlaneSense aircraft guarantees you 180 flight hours a year at a 75% savings over buying the entire airplane to fly the same amount of time. On a \$3.6 million airplane you will achieve your flying objectives at a savings of over \$2.6 million.

Travel Time Comparison, Flight from Concord, NH to Richmond, VA



Buy a Share, Get a Fleet - When you buy a fraction of one airplane, you have access to the entire PlaneSense fleet of identical aircraft. Any one of them is available for your use, giving fractional owners unmatched scheduling flexibility. And if an airplane is down for maintenance the rest of the fleet is ready at your disposal - another benefit unavailable to the sole owner.

Turnkey flight department - Your PlaneSense fractional ownership comes with a dedicated flight department awaiting your command. At your direction, flight crews, operations, maintenance, and hangaring are all taken care of. You need not tie down any of your company's internal resources to make these arrangements. You just call for your airplane, go to the airport, and fly.

Fully predictable cost - As a PlaneSense fractional owner you know what your flying costs will be down to the last penny for any budget period. The monthly management fee and hourly operating costs are guaranteed by the year, with a cap on the rate of increase for subsequent years. If you don't fly all the hours to which you are entitled, you don't pay for them and you'll come in under budget.

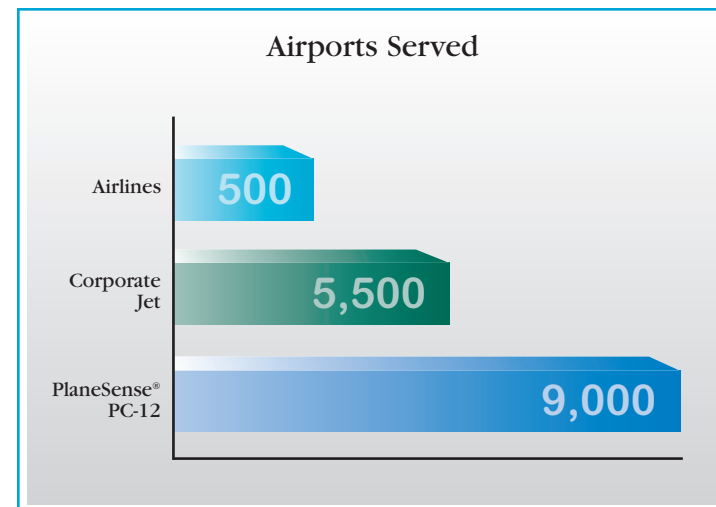
Guaranteed availability - Access to the entire PlaneSense fleet ensures that you always have an airplane when you want it. Our short notice guarantee accommodates even the most rapidly changing schedules.

Multiple use - Access to the PlaneSense fleet allows fractional owners at certain share levels to use more than one aircraft simultaneously. There is no extra charge. If you need to go to New York and your sales team has to be in Charlotte on the same morning, you can schedule two PlaneSense airplanes for the same time.

Superior Quality Control - Unlike airplane charters, PlaneSense ownership never leaves you in doubt about what airplane you get and who will be flying it. You are in control: the PlaneSense airplane and its crew is your own.



Photograph by Pilatus



*Source - Federal Aviation Administration

have seen three clients in three cities and will sleep at home. You will face two more nights on the road.

There are 14,000 airports in the United States. The airlines serve only 500 of them. On their schedule, not yours. You can save hours of travel time every business day by flying non-stop, in your own airplane, directly where you want to go when you want to go there. You regain control of your day and increase productivity. And you can keep on working enroute with a planeload of associates in the privacy and security of your airborne board room.

In a time of increasingly fierce global